

Explore all the benefits your National Council membership brings!

This matrix shows everything you get with 100% Association Membership — including benefits you can pass along to your own member organizations — and how it compares to Non-100% Membership.

Discover how 100% Membership gives you more access, more engagement and better discounts, delivering the biggest impact for your association and the communities you serve!

NATIONAL
COUNCIL
for Mental
Wellbeing

Member Benefits	100% Association Member		Non-100% Member
	Your Member Benefits	Benefits You Can Share With Your Own Members	
Association Management Support			
Offer National Council membership to all your members (a \$5,341 value per organization) as an easy, built-in benefit that boosts what your association brings to the table.	x		
Access to National Council leadership and expert speakers at no additional cost to your organization — including all travel and related expenses — for up to 2 in-person or 4 virtual events per year.	x		
Enjoy new member referrals sent straight to your association.	x		
Access funding support as it comes up, plus opportunities to apply for grants through our advocacy partners (e.g., Delta Center, BHECON).	x		
Policy Support			
Participation in National Council's Virtual Policy Institute	x	x	x
Participation in National Council's Hill Day	x	x	x
Access to National Council staff for policy assistance (e.g., in-state contacts, legislation research and advisement, draft policy language)	x		x
Priority access to National Council's "action alerts," breaking news and other policy announcements	x		x
Meetings and Gatherings			
Attend the annual in-person Associations Executive (AE) Retreat (no registration fee)	x		
Attend monthly AE virtual meetings	x		x
Opportunities to engage with federal agencies (e.g., Hill Day, monthly AE calls)	x		x
Bi-annual AE Committee meetings in conjunction with National Council Board meetings	x		x
Membership Discounts			
Discounts on National Council programs and consulting services	x	x	x
Discounts on Mental Health First Aid Instructor training and materials	x	x	x
Discounts on National Council Partners' services (e.g., Relias, Beck Institute)	x	x	x
Discounts on posting, promoting and recruiting via Jobs Marketplace (an online job board from Triad)	x	x	x
Ability to provide an additional discount on NatCon registration to your members	x		
Programs, Resources, Toolkits and Collateral			
Participation in our Group Purchasing Program, delivering 10%-30% off the products and services you already buy	x	x	x
Participating in our Captive Health Insurance Program, offering lower employee out-of-pocket costs, stabilized renewals and plan flexibility	x	x	x
Access to Mutual of America retirement planning program	x	x	x
Free access to <i>The Journal of Behavioral Health Services & Research</i> and other publications	x	x	x
Access to exclusive Association Executive online community for real-time knowledge sharing	x		x