

NATIONAL
COUNCIL
for Mental
Wellbeing

HEALTHY MINDS
STRONG COMMUNITIES

***Get to Know Your National Council
Membership Benefits***

Your National Council Membership Team



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Benefits

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Contact Us

National Council Overview



National Council Value: Our North Star

“To be the leading voice for mental wellbeing advocacy and community development, **the National Council for Mental Wellbeing strives to increase access to mental health and substance use treatment more than anyone else** by advancing education and awareness, influencing policy change and implementing policy-aligned practice improvements that prioritize our members.”



Members are at the Heart of Our Work



Overview of National Council Membership

With more than 3,200 member organizations serving millions of individuals and families nationwide, our members are at the forefront of advancing care, shaping policies and creating meaningful change. Combined, our member organizations employ more than 1 million professionals and provide mental health and substance use treatment to more than 15 million children, adults and families.

Our members include:

- Private and state associations advocating for community-based treatment organizations
- Hospitals offering mental health and substance use treatment services
- County behavioral health departments and regional boards
- Consumer-run programs empowering individuals with lived experiences
- Rehabilitation programs providing recovery-focused care
- Residential providers supporting long-term treatment
- Child welfare agencies addressing the mental health needs of vulnerable youth



BENEFITS



Membership Benefits Overview

Exclusive Discounts Include:

- NatCon, the largest conference in mental health and substance use treatment.
- Our practice improvement offerings — from online trainings to onsite support.
- Mental Health First Aid Instructor trainings for you and your staff.
- Best-in-class services, products and solutions through our national partners.
- Posting, promoting and recruiting on Jobs Marketplace, powered by Triad.

Access Premium Content:

- Priority access to breaking policy news, advocacy alerts and funding opportunities.
- Premier virtual learning, like our self-paced Cyberattack Simulation Series.
- Earn new continuing education credits during NatCon and partner programs.
- Free issues of The Journal of Behavioral Health Services & Research.
- Subscriptions to our member-only newsletters: Mental Health Weekly and Alcoholism & Drug Abuse Weekly



Advocating for Our Members

Workforce

- Bolster the mental health and substance use disorder treatment workforce, increase retention, and ensure consistent access and delivery of quality services and care.

Substance Use

- Reinforce substance use disorder services across the continuum of care and increase recovery supports and overdose prevention.

Access

- Ensure access to comprehensive mental health and substance use treatment services, prevention, and awareness.

Certified Community Behavioral Health Clinics (CCBHCs)

- Access to comprehensive treatment services through CCBHC legislative advancement and adoption at the state level.

- Serve as a bridge between our members and policymakers
- Lobby state and federal legislators and policymakers, introduce and support legislation, and submit comments on regulations
- Lead advocacy coalitions to enhance our reach and strengthen our collective voice



Technical Assistance and Resources

National Council-led Work

- [Center for Workforce Solutions](#)
- [CCBHC Success Center](#)



Federally Funded Opportunities

- [SAMHSA CCBHC-Expansion Grantee National Training and Technical Assistance Center \(CCBHC-E NTTAC\)](#)
- [SAMHSA CCBHC State Technical Assistance Center \(CCBHC S-TAC\)](#)
- [SAMHSA Center of Excellence for Integrated Health Solutions](#)
- [CDC National Behavioral Health Network for Tobacco and Cancer Control](#)



Training Programs & Consulting Solutions

- [Mental Health First Aid](#)
- [Middle Management Academy](#)
- [High Performance Leadership Academy](#)
- [Case to Care Management](#)
- [CCBHC Consulting](#)
- [Integrated Health Consulting](#)



Discounts on Products and Services from Our Partners

As a National Council Member, you are eligible for discounts on products and services from all National Council Partners. Check out our website for a [comprehensive list of Partners and their offered discounts](#).

Some examples include:



Eleos Health

15% discount on our one-time implementation and integration fees on CareOps



Videra Health

20% discount on program annual software subscription fees.



Triad

Up to 30% off Triad's Licensure Exam Prep products



TRX Development Solutions

Complimentary one-hour consultation to introduce our practices for EHR/HIT assessment, implementation and management. Up to 10 hours of consultation at a 25% hourly rate for full assessment of EHR/HIT capacities and more.



Mend

15% discount on annual software subscription fees and a one-time implementation discount of 20%



MTM Services

Complimentary 30-minute consultation on performance measurement and data-driven management



Liability Insurance Founded by the National Council

We support the work you do
and the risks you face

- ✓ Shareholder Dividends
- ✓ Performance Bonus
- ✓ Protection Against Non-Renewal
- ✓ Stable Rates & Comprehensive Coverage
- ✓ Individualized Risk Management Program

Join the **only** insurance company solely focused on
behavioral healthcare and addiction
run by a board of **your** peers



Mental Health Risk Retention Group
Liability Insurance for Behavioral Healthcare Organizations



Negley Associates

Behavioral Healthcare,
Addiction & Social Services



NEW Benefits



Group Purchasing Program

- Members have access to savings anywhere from **10% – 30%**
- Members can purchase from a variety of products and services ranging from **food, office supplies, medical supplies and more**



Captive Health Insurance Program

- Tailor your coverage to ensure it supports your employees and aligns with your organizational goals.
- Lower employee **out-of-pocket costs**
- Dramatically **reduced prescription and hospital costs**
- Potential **\$0 out-of-pocket costs** for qualified employees
- **Stabilized renewals**



Mutual of America

- Mutual of America will **waive the administrative charge** typically paid by plan sponsors
- Mutual of America currently serves **174 National Council members**
- Current **Bronze Partner**



Group Purchasing Program (GPP)

What is it?

It's a **free** program to join where you have access to **+1,400 suppliers** at local, regional, and national levels for products and services like food, office supplies, and furniture.

What are the benefits of joining?

Because of the large collective buying power of joining a GPP, you will be able to **unlock discounts from 10 – 30% on average from vetted suppliers.**

How can I join?

Simply email Jeremy (JeremyA@TheNationalCouncil.org) and he will connect you with our team who can do a **custom costs analysis** and walk through any vendor you're interested in.



Group Purchasing Program (GPP)

Finance

IT Products and Services



GE HealthCare



Science.
Applied to Life.™



Infection Control



Food

HR, Transportation

Office Supplies

Cleaning Products and Services

Over 1,400 Suppliers

National Council Captive Health Program

- ✓ **Keep Your Current Plan Design(s)**
- ✓ **Comprehensive Stop Loss Protection Through the Captive**
- ✓ **Transparent PBM Solution**
- ✓ **Reference-Based Pricing**
- ✓ **Industry-leading Employee Support**
including Care Navigation & Advocacy
- ✓ **Seamless Plan Administration**



Take back control of your health plan with a savings of 13-40%



Retirement Plan Benefit for Members



Mutual of America will waive the administrative charge typically paid by plan sponsors



Mutual of America currently serves 174 National Council members

ADDITIONAL RESOURCES



Helpful Membership Resource Links

General Information

- [Membership brochure](#) (PDF)
- [Membership benefits](#)
- [General membership information & data updates](#) (email)

Training and Technical Assistance

- [NatCon Registration](#)
- [Center for Workforce Solutions](#)
- [CCBHC Success Center](#) & [Contact CCBHC](#) (email)
- [SAMHSA CCBHC-Expansion Grantee National Training and Technical Assistance Center \(CCBHC-E NTTAC\)](#)
- [SAMHSA CCBHC State Technical Assistance Center \(CCBHC S-TAC\)](#)
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- [High Performance Leadership Academy](#)
- [Case to Care Management](#)
- [CCBHC Consulting](#)
- [Integrated Health Consulting](#)

Products and Services

- [Partnership discounts](#)
- [Group Purchasing Program](#)
- [Captive Health Insurance Program](#)
- [Jobs Marketplace Discounts](#)



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Questions about your membership? Reach out to us at
Membership@TheNationalCouncil.org



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